

MEDIA RELEASE – 15th MAY 2009

SEALINK LAUNCHES ARE YOU FREE? WINTER INITIATIVE

SeaLink is pulling out all stops as they prepare for their comprehensive winter campaign.

The ferry company is offering two free passenger tickets on their ferries to Waiheke and Great Barrier and an additional night's accommodation free when a two night mid-week package is booked. The package represents excellent value for people travelling in their car to either island for a short break.

“Just because its winter is no reason to hibernate” said general manager Donna Gauci “Savings start at \$71 per person and go up to \$400 per person for the three night option, representing excellent value for a short break.” The company has had a fantastic response from all of its accommodation suppliers and included in the campaign are the 5-star properties The Boatshed and Te Whau Lodge on Waiheke Island and Earthsong on Great Barrier Island as well as mid and budget ranged options. “There is truly something for everyone in this initiative” said Mrs Gauci.

The company is promoting these offers through various media including television. “We know these are great deals and we use the winter period to continue our year-round support for the islands and the accommodation providers that provide rates for our packages.”

For those staying longer some Waiheke Island properties are offering “pay for 4 nights, receive 6” and some Great Barrier Island properties are offering “pay for 3 nights, get 5”.

The deals are on sale from Wednesday 20th May and are valid for travel from 8th June – 26th September 2009.

For more information please contact

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