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SEALINK CONFIRMS SPORTS SPONSORSHIPS

SeaLink has announced their continuing sponsorship of the Waiheke Island Rugby Club and the Waiheke Dolphins Netball Club.

The company has sponsored the rugby and netball clubs in various forms for the past seven years. "We are delighted to be involved in encouraging sporting activity and healthy lifestyles," said general manager Donna Gauci "these sponsorships enable us to give something back - in a very positive way - to the Waiheke community that strongly supports us." For the rugby club, this is the fifth year of a substantial sponsorship which includes naming rights for the SeaLink Seniors.

As a part of SeaLink's sponsorship both clubs enjoy the benefits of discounted travel, reducing the costs for families and enabling enthusiastic players to be involved in their chosen sport.

Rugby club president Vern Whitehead commented "We very much value the ongoing support and commitment that SeaLink has provided over the years. For city-based sports teams, the logistics are fairly simple, however moving teams to and from the island has its complications. As well as SeaLink's financial sponsorship, they assist us greatly in co-ordinating travel for our teams and we couldn't participate in the Auckland competition without their generous support."

SeaLink is also a sponsor of the First Tee programme at the Waiheke Island Golf Club. This includes travel for First Tee coach Jan Higgins' sessions. The First Tee of New Zealand is dedicated to impacting the lives of young New Zealanders by providing educational programmes that promote character development and life-enhancing values through the game of golf. "We firmly believe that sports accomplishments are strongly linked to self esteem and confidence, so it is great that we can be involved in a programme developing younger people who have golfing aspirations" said Mrs Gauci.

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