

MEDIA RELEASE – 23 July 2009

**JASSY DEAN TRUST CONFIRMS
SEALINK'S SPONSORSHIP OF NOVEMBER GARDEN SAFARI**

In November this year, under the clear blue skies of spring, the Jassy Dean Trust and SeaLink will showcase Waiheke Island in the best possible light and colour. Safari visitors and locals alike will once again have the opportunity to experience magnificent island landscapes as they travel between stunningly beautiful gardens. Greg Dean, trustee for the Jassy Dean Trust announced this week that SeaLink will be the main sponsor for the safari scheduled for 7th and 8th November 2009.

The Trust has been fundraising through the garden safari for 17 years to assist sick children on the island and improve their families' ability to cope with a child's illness. "We are enormously grateful to SeaLink," said Mr Dean "our new relationship brings with it possibilities of growth for the safari that will benefit the trust's beneficiaries and the entire community".

SeaLink has been involved on the periphery of the safari for several years now, promoting the event to Aucklanders. "We are delighted to be working with the Trust as this sponsorship is a perfect fit for us" said general manager Donna Gauci today, "The best way to get around the Garden Safari is by car and SeaLink is perfectly positioned to deliver this business."

SeaLink is offering a special package for visitors to the island for \$170 which includes two people in their car on the ferry and two tickets to the safari (a saving of \$60). Accommodation options are also available and visitors are reminded to book early as it is a very popular event in the island's calendar. Full details are available at www.sealink.co.nz/deals.html

"We see the Jassy Dean Trust as a vital community charity" said Mrs. Gauci "and having the opportunity to support such a worthwhile event at the same time as bringing business to the island creates a "win, win" situation for everyone."

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